

Echinacea

(*Echinacea spp.*)



- Echinacea is a group of 9 species of plants in the daisy family, commonly referred to as purple coneflowers.
- They have leaves that are hairy with a rough texture, and large showy flowers, most often purple.
- They attract butterflies, bees, moths, and a variety of other pollinators.
- Birds are attracted to the seeds.



Interesting facts

- ‘Echinacea’ is from the Greek word meaning ‘sea urchin’, referring to the spiny central disk of the flower.
- Echinacea species were widely used by North American native peoples for their medicinal qualities.
- European settlers quickly adopted the medicinal uses and Echinacea remains a popular a herbal remedy today.
- Echinaceas are native to North America, but not to NB. They are commonly grown here for their beauty and to attract pollinators.