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# Black-eyed Susan

*(Rudbeckia hirta)*



- This member of the sunflower (Aster) family blooms in shades of yellow or orange with a dark centre seed head
- Butterflies, bees and hummingbirds are very fond of its delicious nectar.
- It loves the sun, can grow almost anywhere, and is often found along roadsides and in meadows.

## Interesting Facts

- This flower can be in bloom from June to October!
- It's usually a biennial, but self-seeds readily.
- Like Echinacea, this flower is referred to as a coneflower because of the dome-shaped cone in the centre of the flower.
- Black-eyed Susans traditionally symbolize justice.