



Common milkweed (Asclepias syriaca)
Monarch butterfly (Danaus plexippus)



Create a Pollinator-Friendly Garden

Go Native. Native plants are best adapted to the local climate and soils, and local pollinators. Avoid garden varieties because these are often bred to be attractive to humans, and not our important pollinators!

Show off. Design your garden to bloom constantly from early spring to early fall. This will supply nectar and pollen for all types of pollinators!

Mix it up. Flowers with bright colours, especially blue, yellow, red and violet are attractive to pollinators. Shrubs and trees, such as dogwood, blueberry, and cherry, are also important, providing pollen and nectar in early spring when food is limited.

Pamper your Pollinators. Plant your garden in an area that has a mix of sunshine and shade throughout the day and provides wind protection. Leave sticks, snags and uncovered soil so bees can find places to nest.

Provide Clean Water. Providing a shallow dish, bowl or birdbath with half-submerged stones for perches will help to keep pollinators happy in your garden.

Don't use Chemicals. Avoid using pesticides in your garden. They can kill pollinators.

Visit the *Native Plant Garden* at the **Conservation Council of New Brunswick**, 180 Saint John Street, Downtown Fredericton. Call **506.458.8747** or email info@conservationcouncil.ca to learn more. Download information sheets about our native plant species at: www.conservationcouncil.ca



/conservationcouncil

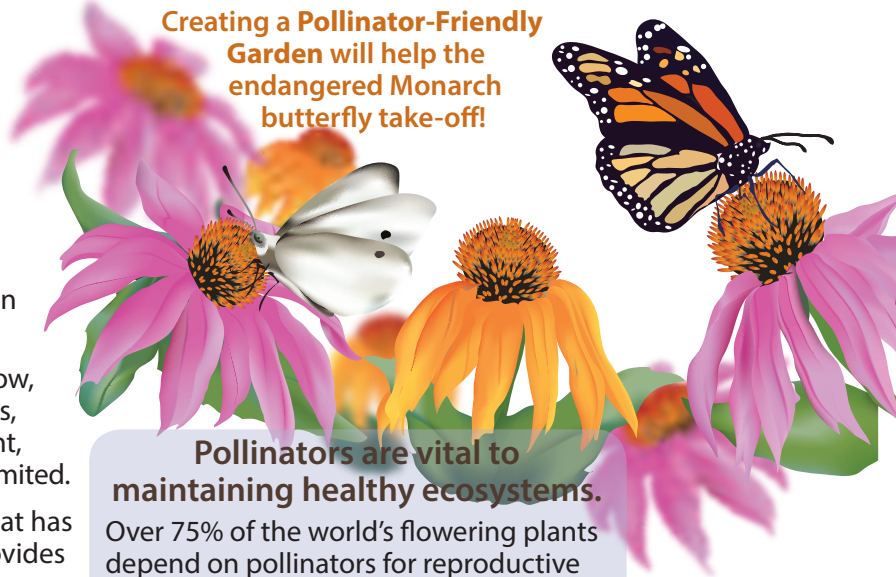


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Creating a Pollinator-Friendly Garden will help the endangered Monarch butterfly take-off!



Pollinators are vital to maintaining healthy ecosystems.

Over 75% of the world's flowering plants depend on pollinators for reproductive success. Pollinator populations are declining, especially that of the honeybee. Plant a **Pollinator-Friendly Garden** – do your part to help!



Conservation Council of New Brunswick
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